

HASABY, LLC PROFILE



Hasaby

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INTRODUCTION

Established in 2017, HASABY LLC provides specialized management consulting services designed to elevate executive leadership, optimize organizational performance, and deliver mission-critical support for Department of Defense (DoD) exercises. We integrate strategic leadership development with operational planning to build resilient organizations, drive continuous innovation, and ensure total mission readiness across commercial and defense sectors.

VISION

To deliver business consultancy services and operational solutions at optimum capacity and efficiency for government, defense, enterprise, and entrepreneurial ventures.

MISSION

Providing tailored management solutions and aligning them directly to fulfill our clients' business needs, desired targets, goals, and strategic visions.

CORE COMPETENCIES AND MANAGEMENT SERVICES

The linkage of Information Technology and Organizational Development Solutions requires much comprehension of the organization's capabilities and resources, the design/redesign of operations and business process, all based on the analysis activities and deep understanding of the relevant organization's goals, functions, strategies, policies, and procedures. Thence an adequate and efficient Business-based IT model can be conceptualized and implemented.

1. Executive Leadership & Organizational Development

- Leadership Coaching & Strategy: Executive-level advisory, strategic decision-making support, and leadership alignment.
- Organizational Transformation: Structure optimization, culture alignment, change management, and workforce development.
- Performance Optimization: Capacity building, process re-engineering, and leadership pipeline growth.
- Strategic Management & Planning: Vision/Mission conceptualization, PESTLE/SWOT/Porter's Five analysis, and strategic business plan development.
- Business Process Engineering: Requirement analysis, business process development, workflow design, and operational implementation.

2. DoD (*Department of Defense*) Exercise & Operational Support

- Strategic & Operational Planning: End-to-end planning, strategy alignment, and operational support for joint and multi-domain military exercises.
- Exercise Design & Execution: Scenario development, operational design, execution management, and exercise control.
- Readiness & Evaluation: Objective after-action analysis, operational assessment, and continuous improvement frameworks.

COMPANY CORE VALUES

- Excellence & Quality: Complete assignment execution without compromise.
- Long-Term Partnerships: Building healthy, respectful, and mutually beneficial relationships.
- Continuous Innovation: Continual skill development, knowledge expansion, and process refinement.
- Integrity & Collaboration: Operating with trust, synchronicity, and team-driven performance.

DIFFERENTIATORS

- Cross-Domain Expertise: Seamlessly bridging high-level commercial executive strategy with complex DoD operational requirements.
- Mission-Tailored Execution: Customized operational frameworks rather than off-the-shelf consulting models.
- Actionable Outcomes: Data-driven assessments and after-action evaluations that translate directly into measurable performance gains.

COMPANY DATA & CODES

- Company Name: HASABY LLC
- UEI (SAM): T3XEVNYRN815
- CAGE Code: 233G0
- SBA Socio-Economic Status: SBA-Certified Women-Owned Small Business (WOSB / Small Business)

PRIMARY NAICS CODES:

- 541611: Administrative Management & General Management Consulting Services
- 541618: Other Management Consulting Services
- 541990: All Other Professional, Scientific, and Technical Services
- 541370: Surveying and Mapping (except Geophysical) Services
- 541620: Environmental Consulting Services

PSC Codes: R408, R410, R425, R499

PAST PERFORMANCE & CLIENT PROFILE

- National: Flashluck.com (WA, USA)
- International: OneClickAway.com (Australia), Hansmore (Australia)

CONTACT INFORMATION

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